

Exhibition focusing on Electrical, Power, Control & Lighting

INDIA Electrical Show

12 13 14

DECEMBER

📍 Urban Haat Ground, Near
Old RTO Office, Kesarbagh
Road, Indore, M.P.

2
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2
5

29 30 31

JANUARY

📍 Prabhat Tara Maidan,
HEC Ground, Ranchi,
Jharkhand

2
0
2
6



SPONSORSHIP OPPORTUNITIES

www.indiaelectricalshow.com

Jointly Organized by:





INDIA Electrical Show

TITLE SPONSOR

Rs. 15,00,000 + 18% GST

(Nos. 1 Available)

- Name and Logo as Title Sponsor to be displayed on all panels, promotional collaterals, banners, pre/during and after event.
- Title sponsor brochures/flyers will be kept at the visitor registration counter
- Complimentary 54 sq.m stall raw space on exhibit floor
- Exclusive logo visibility on the home page of the event website
- Logo in emailers that goes to our database
- Display of company literature in the show management office
- Branding at 4 strategic locations onsite
- Publicity with prominent display of logo in newspaper ads where others sponsors are also acknowledged
- Acknowledgement as title sponsor in FM radio advertisements
- Invitation to the curtain raiser press meet
- Promotional video on stage backdrop
- Logo on the exhibition invitation cards sent to the industry people.
- Logo will be displayed on the conference backdrop
- Speaking opportunity at the relevant conference session. (if organizing a conference?)
- Sponsor's listing will be included in the Post Show Report.



INDIA Electrical Show

**POWERED BY
SPONSOR**

Rs. 12,00,000 + 18% GST

(Nos. 1 Available)

- Name and Logo as Powered By to be displayed on all panels, promotional collaterals, banners, pre/during and after event.
- Complimentary 42 sq.m stall raw space on exhibit floor
- Exclusive logo visibility on the home page of the event website
- Branding at 3 strategic locations onsite
- Publicity with prominent display of logo in newspaper ads where others sponsors are also acknowledged
- Logo display on hoardings
- Acknowledgement as powered by sponsor in FM radio advertisements
- Promotional video on stage backdrop
- Speaking opportunity at the relevant conference session. (if organizing a conference?)
- Logo will be displayed on the conference backdrop
- Logo on the exhibition invitation cards sent to the industry people.
- Sponsor's listing will be included in the Post Show Report.



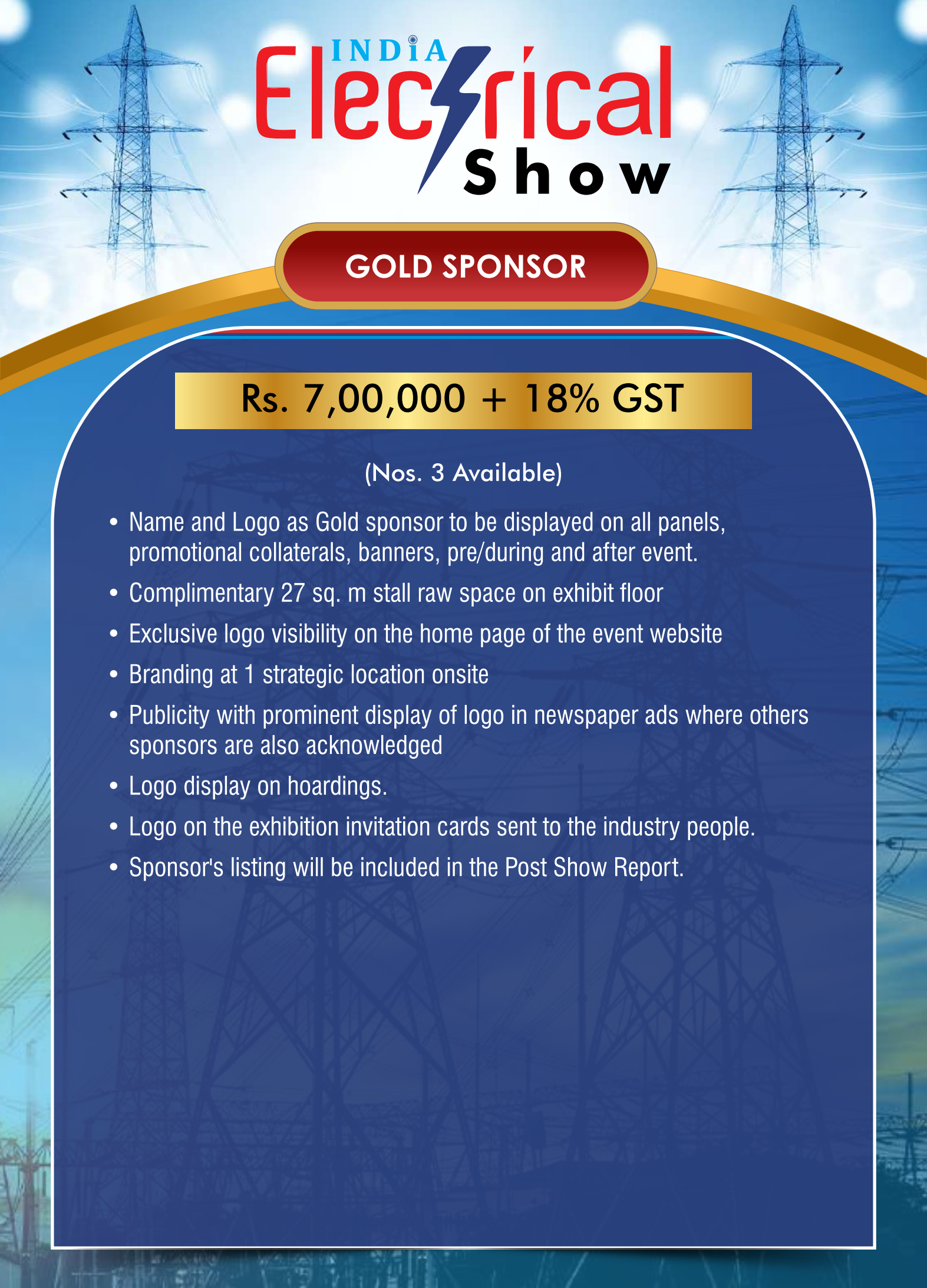
INDIA Electrical Show

PLATINUM SPONSOR

Rs. 10,00,000 + 18% GST

(Nos. 2 Available)

- Name and Logo as Platinum Sponsor to be displayed on all panels, promotional collaterals, banners, pre/during and after event.
- Complimentary 36 sq.m stall raw space on exhibit floor
- Exclusive logo visibility on the home page of the event website
- Branding at 2 strategic locations onsite
- Publicity with prominent display of logo in newspaper ads where others sponsors are also acknowledged
- Logo display on hoardings
- Invitation to the curtain raiser press meet
- Promotional video on stage backdrop
- Speaking opportunity at the relevant conference session. (if organizing a conference?)
- Logo will be displayed on the conference backdrop
- Logo on the exhibition invitation cards sent to the industry people.
- Sponsor's listing will be included in the Post Show Report.



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GOLD SPONSOR

Rs. 7,00,000 + 18% GST

(Nos. 3 Available)

- Name and Logo as Gold sponsor to be displayed on all panels, promotional collaterals, banners, pre/during and after event.
- Complimentary 27 sq. m stall raw space on exhibit floor
- Exclusive logo visibility on the home page of the event website
- Branding at 1 strategic location onsite
- Publicity with prominent display of logo in newspaper ads where others sponsors are also acknowledged
- Logo display on hoardings.
- Logo on the exhibition invitation cards sent to the industry people.
- Sponsor's listing will be included in the Post Show Report.



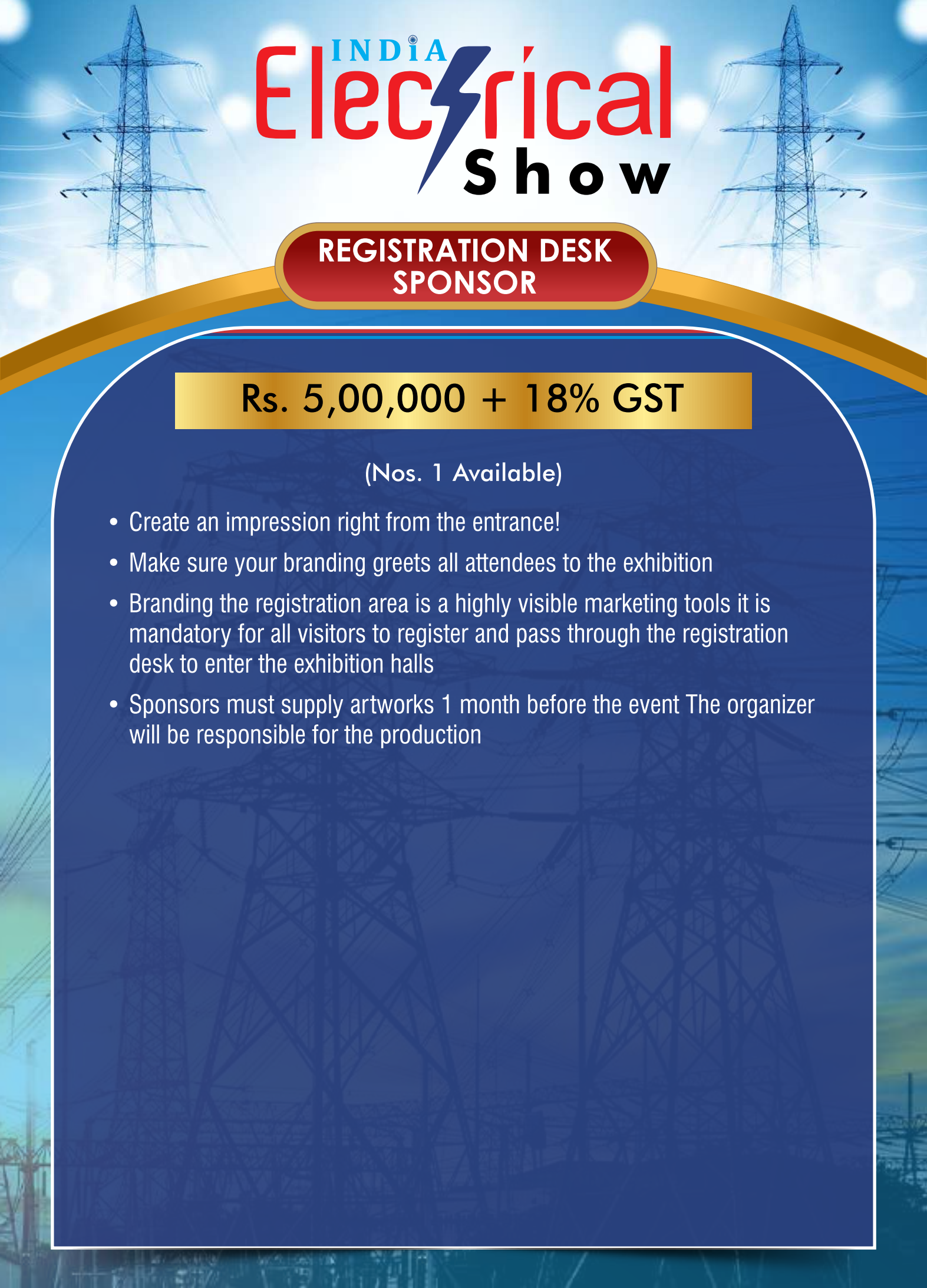
INDIA Electrical Show

SILVER SPONSOR

Rs. 5,00,000 + 18% GST

(Nos. 5 Available)

- Name and Logo as Silver sponsor to be displayed all panels, promotional collaterals, banners, pre/during and after event.
- Complimentary 18 sq. m stall raw space on exhibit floor
- Exclusive logo visibility on the home page of the event website
- Publicity with prominent display of logo in newspaper ads where others sponsors are also acknowledged
- Logo on the exhibition invitation cards sent to the industry people.
- Sponsor's listing will be included in the Post Show Report.



INDIA Electrical Show

**REGISTRATION DESK
SPONSOR**

Rs. 5,00,000 + 18% GST

(Nos. 1 Available)

- Create an impression right from the entrance!
- Make sure your branding greets all attendees to the exhibition
- Branding the registration area is a highly visible marketing tool; it is mandatory for all visitors to register and pass through the registration desk to enter the exhibition halls
- Sponsors must supply artworks 1 month before the event. The organizer will be responsible for the production.



INDIA Electrical Show

**BADGE & LANYARD
SPONSOR**

Rs. 4,00,000 + 18% GST

(Nos. 2 Available)

- Exclusive logo on registration visitor badges and lanyard
- branding
- 9 sqm stall in the exhibition (Shell scheme)
- Exclusive logo visibility on the home page of the event website
- Publicity with prominent display of logo in newspaper ads where others sponsors are also acknowledged

About Organizer

Olampia Exhibition Pvt Ltd (OEPL), established in 2018 in India, is a professional Multinational Exhibition & Conference Organizer, committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. With a profound understanding of the potential and requirements of the emerging sectors we operate in we play the catalytic role to deliver innovative and high-quality business platforms for our clients. Our team comprises of qualified and experience professionals with working experience of organizing over 100 multi- industry trade shows across the continents. We firmly believe that events don't happen; it needs a team to make it happen.

Olampia Exhibition Pvt. Ltd.

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